



News Release

For Immediate Release

Date: Tuesday, November 7, 2023

Contact: Michael Dunn, Executive Director

Email: mdunn@r1planning.org | **Office:** 815-319-4180

Mobility Hubs Study for the Rockford Region

ROCKFORD, IL — Region 1 Planning Council (R1), as the Rockford Metropolitan Planning Organization (MPO), has published the Mobility Hubs Study for the Rockford Region. The study is complete and available on the R1 website for review. To view the plan visit <https://r1planning.org/planning-activities>.

A mobility hub is a central location that connects different modes of transportation. By connecting modes, a mobility hub seamlessly transitions active transportation, micromobility, public transit, and shared mobility. This study provides an overview of the benefits identified from mobility hubs implemented throughout North America, how mobility hubs may take form in the Rockford Region, and strategies for implementation.

ABOUT THE PLAN - The purpose of the study is to determine the feasibility of improving user experience and increase transportation options throughout the Rockford Region through mobility hubs. Some of the benefits of implementing mobility hubs are increases in transit ridership, lower carbon emissions, decrease travel times, and reduce crashes. As designated locations to connect modes of transportation, mobility hubs make first-and-last mile connections easier for potential users. Mobility hubs also create a more distinct pedestrian presence, thus increasing visibility and awareness of active transportation.

ABOUT R1 - Region 1 Planning Council (R1) is a special-purpose, regional government agency. Regional councils are public organizations comprised of local elected officials that promote collaboration among local governments, working across the jurisdictional silos of states, counties, and municipalities

For more information, visit www.r1planning.org