



Community Advisory Forum

Meeting Minutes

Thursday, June 29th, 2023 (3:30 pm – 5:00 pm)
127 N Wyman St, Rockford, IL 61107

1. Call to Order

The meeting was called to order at 3:33 pm.

2. Roll Call

Members Present: Bridget Finn, Martesha Brown left (4:12 pm), Corinne Sosso, Rebecca Quirk, Carol Erickson, Tim Bragg, Courtney Geiger, Vicki Brust (3:36 pm), Tiana McCall (arrived 3:39 pm), Ryan Brauns (arrived 3:39 pm), Scott Hartman (arrived 3:42 pm)

Staff Present: Cesar Sanchez, Chelsey Glatz, Issac Guerrero, Michael Dunn, Sydney Turner, Vanessa Mauries

3. Public Comment

- a. No comment

4. Action Items

a. Approval of February 2023 Meeting Minutes

Ms. Glatz entertains a motion to approve the February meeting minutes.

Motion by Martesha Brown, seconded by Carol Erickson, to approve February meeting minutes. Motion approved by a unanimous voice vote.

b. Approval of April 2023 Meeting Minutes

Ms. Glatz entertains a motion to approve the April meeting minutes.

Motion by Martesha Brown, seconded by Bridget Finn, to approve April meeting minutes. Motion approved by a unanimous voice vote.

5. Discussion Items

a. Update on CAF Chair and Vice-Chair

Mr. Sanchez informed that nominations will go to the Executive Committee the next day, Friday, June 30th 2023, for approval.

b. SWOT Workshops Event Calendar

Mr. Sanchez gave a brief overview of the six workshops that will begin July 19, 2023. He informed the members how they will receive invitations to attend and encouraged members to share the SWOT workshops with their networks.

c. Update on Community Events Calendar

Mr. Sanchez opened the floor for members to share any community events.

1. Rockford Midtown Market is held every Thursday from 9 am – 1 pm until September 28th.
2. Mobile food pantries July 12th and August 16th from 5 pm – 6:30 pm.
3. Broadway neighborhood outreach cookout September 9th, time unknown.
4. Think Big Entrepreneur Expo Saturday, August 5th, from 10 am – 5 pm.

6. Agency Reports

a. Economic Development Presentation

Mr. Dunn discussed the importance of the Community Advisory Forum in the implementation of the fourth upcoming Comprehensive Economic Development Strategy (CEDS). The implementation of the CEDS will affect three counties, Winnebago, Boone, and McHenry, in many other areas outside of economic development, such as housing, workforce, environment, infrastructure, and education.

a. Comprehensive Economic Development Strategy (CEDS)

Mr. Guerrero presented the CEDS covering what it is, its purpose, timeline, components, SWOT, tactical plan, evaluation framework, and the next steps of the strategy.

Mr. Dunn reiterated the process, importance, and previous implementation of the CEDS.

Discussion was held.

7. Other Business

a. None

8. Next Meeting

a. Thursday, August 24, 2023 3:30-5:00 PM

9. Adjournment

- a. Motion by Scott Hartman, second by Ryan Brauns, to adjourn at 4:30 pm. Motion approved unanimously by a unanimous voice vote.