



## For Immediate Release

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### Jason Holcomb of R1 Named 40 Under 40 Recipient

**ROCKFORD, IL** – Today, the Rockford Chamber of Commerce announces its full list of winners for the *2022 40 Leaders Under 40 Awards* recognizing the best and brightest young professionals working in the Rockford region. **Jason Holcomb, Director of Community Impact at Region 1 Planning Council was among the 40 leaders awarded.** “It’s a special honor to have been nominated by my wonderful colleagues at R1 Planning and to have been selected alongside community leaders who I’ve worked with on numerous projects to advance the health of our community” said Holcomb.

Holcomb, who joined Region 1 in 2020, is Director of Community Impact and responsible for day-to-day operations of the Winnebago County Mental Health Board, allocating funding from the 1/2 cent sales tax for mental health in Winnebago County. Having worked many years in the community mental health and disability sector, he sees mental health as foundational to the success of a community. Outside of work, Holcomb volunteers his time on the board of Sustain Rockford and as a trainer with the Northern Illinois Center for Non-Profit Excellence.

“We are thrilled to congratulate Jason Holcomb as one of this year’s 40 Under 40 Award recipients. Jason’s contributions inside and outside of our organization make us better off for having the opportunity to work alongside him. Jason is both an excellent strategic leader and a fierce advocate for community and mental health investment. It is wonderful to see him recognized by the Chamber.” added Michael Dunn Jr., Executive Director of R1.

40 Leaders Under Forty began in 2008 and, including this year’s class, has honored 240 leaders since. This year’s class is comprised of men and women representing a variety of industries, including health care, government, nonprofits, finance, education, and professional services. Honorees are business leaders who impact their respective organizations and industries and who positively affect the local business environment.

**ABOUT R1:** Region 1 Planning Council (R1) is a special-purpose, regional government agency. Regional councils are public organizations comprised of local elected officials that promote collaboration among local governments, working across the jurisdictional silos of states, counties, and municipalities.

For more information, visit [www.r1planning.org](http://www.r1planning.org).



*Congratulations!*

Jason Holcomb,  
Director of Community Impact

*2022*

**40 Leaders  
Under 40 Honoree**

*Special thanks and recognition from  
the Board, Committees, and Staff of  
Region 1 Planning Council.*



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