



For Immediate Release

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Community Survey: 2022 Winnebago County Transit Needs

ROCKFORD, IL – Region 1 Planning Council, in coordination with Winnebago County, is in the process of developing a Winnebago County Rural Transit Services Feasibility Study. Currently, there are areas within the County that are not served by public transportation. The purpose of this survey is to identify the community's current and future transportation needs and inform the research being conducted for the feasibility study. This short survey is designed to obtain feedback from those who live and work in Winnebago County.

The survey can be found in both English and Spanish at: <http://r1planning.org/publiccomment>

ABOUT THE STUDY: The goal of the **Winnebago County Rural Transit Services Feasibility Study** is to identify current community demand for rural transit services and identify human service partners that could assist in future services. Through this study, Winnebago County can gauge the need for demand-response service to reach these unserved populations. Public transportation can help residents in rural communities access essential goods, services, and employment opportunities. The Federal Transportation Administration (FTA) defines demand-response as a type of public transportation where passenger cars, vans, or small buses operate in response to calls from passengers who then pick up the passengers and transport them to their destinations. Because demand-response services have flexible times and drop-off/pick-up locations, it is useful in low-density populations like rural areas in Winnebago County.

ABOUT R1: Region 1 Planning Council (R1) is a special-purpose, regional government agency. Regional councils are public organizations comprised of local elected officials that promote collaboration among local governments, working across the jurisdictional silos of states, counties, and municipalities.

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