



News Release

For Immediate Release

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Region 1 Planning Council Releases Freight Industry Stakeholder Survey

Rockford, IL – Region 1 Planning Council (RPC) has released a Freight Industry Stakeholder Survey. This targeted survey is intended to gather input from companies and businesses within the Rockford Region directly tied to the freight industry, including transportation and logistics companies, warehousing/distribution centers, third party logistics providers, rail operators, and aviation-based operators. The input received is critical to the development of the *Freight Study for the Rockford Region*.

The survey is available at <https://r1planning.org/planning-activities> or by emailing sturner@r1planning.org to request a link to the survey.

About the Freight Study for the Rockford Region

This study will analyze the regional freight transportation network, identify current operational strengths and weaknesses, evaluate findings relative to the area's economic impacts, and make recommendations for projects to improve the freight transportation network. Key elements of this study will include:

- Reviewing and analyzing existing conditions in the region, including commodity flows, private sector partners, local freight attractors and generators, freight networking and routing, and economic impact;
- Analyzing of future conditions, including a forecast of commodity flows and freight movement;
- Evaluating programmed and planned transportation improvements, land use policies, and economic development plans that may affect or be affected by freight and goods movement;
- Developing a framework to address freight and goods movement challenges and opportunities; and
- Recommendation of infrastructure projects to improve the freight networking and routing, programs that increase freight operations, and policies that promote economic development, including freight attractors and generators.

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