



Media Release

For Immediate Release

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U.S. Census Bureau Makes Operational Adjustments Due to COVID-19 *Local Response Rates Higher Compared to National Average*

ROCKFORD, IL – The 2020 Census is now underway and households across America, including here locally, are responding every day. Due to COVID-19, the U.S. Census Bureau is adapting and delaying some of their operations to protect the health of their staff and the public, and to ensure a complete and accurate population count.

2020 Census Timeline Adjustment Highlights

Operation	Description	Planned Schedule	Revised Schedule
Self-Response Phase	Online, phone, and mailed self-responses	March 12 – July 31	March 12 – October 3
Non-Response Follow-Up	Census takers will interview households in person	May – 13 – July 31	August 11 – October 31
Deliver Apportionment Counts to President	The Census Bureau will deliver each states population total	By Dec. 31, 2020	By April 30, 2021

“We are also adjusting our Census outreach operations locally,” said Wester Wuori, City of Rockford Chief of Staff and Chair of the Regional Complete Count Committee. “We will continue to monitor the situation and make additional changes as needed. Our ultimate goal, is to have everyone in the Rockford region complete their survey either online, by phone, or by mail. We are excited to see that local response-rates are higher than the national average. We still have work to do, but we are moving the dial in the right direction.”

(more)



The region is currently outpacing the national average response rate. This may be attributed, in part, to a coordinated effort by the [Regional Complete Count Committee](#) and other civically engaged organizations, to increase awareness about the Census and motivate residents to respond.

Local Census Response Rates

as of Tuesday, April 14, 2020, 1:30pm

Country and State	% Response
National Average Response Rate:	48.6%
State of IL Response Rate:	53.0%
Cities	% Response
City of DeKalb	51.9%
City of Rockford	52.2%
City of Belvidere	55.2%
City of Rochelle	55.2%
City of Freeport	55.4%
City of Oregon	55.7%
Counties	% Response
DeKalb County	57.1%
Winnebago County	57.2%
Boone County	58.9%
Stephenson County	57.8%
Ogle County	58.8%

Response Rates: Updated Daily

For daily updates on local response rates, visit: <https://2020census.gov/en/response-rates.html>

How to Complete Survey: Online and Phone

Without leaving home, you can take the 10-minute survey on behalf of your household — either online at my2020census.gov or [over the phone](#).

For more information on the Census visit, www.2020Census.gov.

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