



# Media Advisory

## For Immediate Release

**Date:** Monday, February 3, 2020

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## Regional Complete Count Committee Hosts Local Officials Census Training

**Tuesday, Feb. 4, 2020 | 9am – 10am**

**Regional Design Center | 315 N. Main St., Rockford**

**ROCKFORD, IL** – More than **20** local officials from the five-county region will be attending an hour-long **Census Training Session**, on **Tuesday, February 4, 2020, 9am-10am**, at the **Regional Design Center, 315 N. Main St., Rockford**. The training is being hosted by the Regional Complete Count Committee to educate elected officials on the Census. “It is essential that elected officials in our area understand what is at stake for our communities. We are excited to host this Census 101 Training Session providing valuable information about the Census that local officials can take back to their communities and share with constituents to help ensure a complete and accurate count,” said Ivy Hood, 2020 Census Grant Program Manager.

### What’s At Stake

The Rockford region is at risk of losing approximately **\$1,535** per person/per year or **\$15,350** over ten years for each person not counted. Census data is used to determine federal funding levels for schools, hospitals, social service programs, roads, fire, police, and other programs. Beginning March 12, 2020, area residents will begin receiving instructions in the mail on how to complete the Census. This year’s Census can be completed by mail, phone and online.

### About the #815Counts Regional Complete Count Committee

The #815Counts Regional Complete Count Committee was formed last year to coordinate communication and outreach efforts locally in Winnebago, Boone, Ogle, Stephenson, and DeKalb counties.

For more info, visit [www.2020Census.gov](http://www.2020Census.gov).

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