

TECHNICAL COMMITTEE MINUTES
October 22, 2020
9:00 A.M.

Winnebago County Geographic Information System

<u>PRESENT</u>: Jonathan Oelschlager (City of Rockford); Chris Dornbush, (Winnebago County); Chad Hunter (Machesney Park); Justin Kink (Rock River Water Reclamation District); Tara DeRosa (North Park Public Water District); Steve Thompson (City of Loves Park)

ABSENT: Village of Cherry Valley; Rockford Park District

OTHERS PRESENT:

Tricia Diduch.

CALL TO ORDER

The meeting was called to order at 9:03 AM

APPROVAL OF MINUTES

Motion to approve the September 17, 2020 minutes by Winnebago County; Second North Park Public Water District (6:0:2).

ACTION ITEMS

PRESENTATIONS & PUBLIC PARTICIPATION

OLD BUSINESS

a) CoR Replication

Mr. Gregg reported that Sarah Stromberg and Jonathon Oelschalger were able to implement replication from a CoR database to Dataserver (WinGIS database). This enables CoR employees to work on data locally, improving performance and productivity while also enabling WinGIS partner agencies to have access to current CoR data.

b) Data Pricing

Mr. Gregg expressed in interest in updating the pricing model WinGIS currently uses to sell data. The current prices haven't been updated, perhaps since they were first derived, and longer reflect the current pricing models used by other like organizations. Mr. Gregg proposed a new pricing model after speaking with Winnebago County Supervisor of Assessments Tom Hodges as his department creates and maintains parcel lines and attribute data. They sell their full county parcel attribute data for \$100, so we agreed that we would sell them for \$250 for the entire county, though we would leave that option off of the web site. It would by request only. On the site parcels would be listed as \$1.50/Sq.Mile as opposed to the current rate of \$200/Sq.Mile. The other layers with the most significant change are aerial photography and contours. WinGIS currently charges \$400/Sq.Mile. That numbers would be reduced to \$88, reflecting the approximate cost WinGIS paid to have the aerials flown in 2018. There was some discussion as to whether or not reducing the price of data would either discourage organizations from joining, or encourage current Subscription members to leave. Mr. Gregg indicates that while the first scenario is possible (organizations may not join since data costs less, as currently it is sometimes cheaper for an agency to join for \$600 to pay full price for the data) the second is far less likely as more than 90% of WinGIS data requests come from two agencies. Thus, even with the proposed reduction in

data pricing, it doesn't is make the dollar amount from their annual requests less than \$600. Lastly, Mr. Gregg notes that while compiling these numbers it became apparent that most all of WinGIS' Subscription agencies must find their value in the website and the tools available rather than the option to get free, unlimited data. All Tech members agreed that a change was in order. This topic will be covered again at a future Tech Meeting. At that point the committee will make a final decision on the proposed pricing revision and it will be taken to the Policy Committee.

NEW BUSINESS

a) Durand

Mr. Gregg reports that he met with (via Zoom) officials from the Village of Durand in regard to their interest in potentially joining WinGIS. Mr. Gregg gave them a tour of the site and the various applications available to them, as well as informing them of the unlimited data requests available to WinGIS member agencies. They were impressed with the site and the options available, but need to discuss internally as well as determine if they have the GIS data available to make WinGIS truly worth the investment. Mr. Gregg was clear that WinGIS doesn't not gather or maintain data for any of its member agencies. Mr. Gregg informed them that due to their size, they would most likely be a 1% member, and this year that amounted to \$3k. They did inquire about potentially waving the one time joining fee if they chose to become members. Mr. Gregg informed them that something like that would have to be decided by the Policy Committee. They have in the past waived the fee, but Mr. Gregg did not commit to anything. Lastly, Mr. Gregg informed them to take their time with their decision as there was not expiration on the offer to join.

b) 2021 Aerial Images

Mr. Gregg indicated that it is time again to prepare the RFP for a spring 2021 flight to capture new aerial photography. Volunteers were asked for to create a selection sub-committee. Steve Thompson, Chris Dornbush, Jonathon Oelschlager, and Justin Kink all volunteered. Mr. Gregg announced their first meeting would be the following week in order to get the process moving in order to stay on schedule. Mr. Gregg went on to indicate that 2 vendors who provided cloud based, subscription solutions wanted to present to WinGIS. Mr. Gregg said that he would invite members of the sub-committee to those presentations.

OTHER MATTERS

NEXT MEETING

The next Technical Meeting will be held November 19, 2020 at 9:00 am.

ADJOURNMENT

Meeting Closed Motion to adjourn by City of Loves Park; Second by City of Rockford (6:0:2).

Respectfully submitted, WinGIS