

# Transportation Needs & Priorities Survey

**ANALYSIS REPORT**  
APRIL 18, 2019

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This document has been prepared by the Region 1 Planning Council in collaboration with its member agencies, partnership organizations, and local stakeholders.

This report was prepared in cooperation with the following:

- U.S. Department of Transportation
- Federal Highway Administration
- Federal Transit Administration
- Illinois Department of Transportation

The contents, views, policies and conclusions expressed in this report are not necessarily those of the above agencies.



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# Survey Overview

Every five years, metropolitan planning organizations (MPO) must prepare a Metropolitan Transportation Plan (MTP)<sup>1</sup>, in accordance with federal legislation. This plan provides an innovative and sustainable transportation framework that fits the local context of the Rockford Metropolitan Planning Area's transportation network over the next 20-30 years. The purpose of the plan is to guide recommendations and strategies for future connectivity and integration of the multi-modal transportation system. Key elements of the plan include information regarding land use, environmental and economic linkages, and trends to the transportation network of the region.

Region 1 Planning Council (RPC), acting as the Rockford MPO, began the most recent update process with an extensive public engagement campaign to gather the thoughts and opinions of both the general public and stakeholders. This first of three engagement campaigns included five public workshops, nine pop-up booths, stakeholder interviews, and a public survey.

The goal of this engagement campaign was to gather public opinion on how/where the region should grow/develop in the future, the existing gaps in the transportation network, the needs of the community and stakeholders, and the priorities of the region, particularly investment priorities. The information collected in this campaign will be used to frame the goals and objectives of the MTP over the next 30 years.

This report summarizes the results of Region 1 Planning Council's (RPC) Transportation Needs and Priorities Survey. The report is intended as an initial high-level summary of the results; additional trend analyses will be conducted throughout the development of the MTP.

## SUMMARY OF METHODOLOGY

This report is based on a survey conducted online and in person from December 10, 2018 until March 15, 2019. Both online and the in-person paper versions of the survey were carried out by RPC staff. The survey was conducted among the residents and employees of Boone, Ogle, and Winnebago counties. A total of 237 respondents participated in the survey.

A media advisory announcing the over engagement campaign, including an invitation to participate in the survey, was sent by email from RPC staff to local media outlets on December 11, 2018 and a notice published in the Rock River Times on December 19, 2018. The survey was made available in both an online and paper version, as well as in both English and Spanish. The communication strategy included several email reminders to the RPC's extensive distribution lists, posts on social media websites, and links on the RPC website. Paper copies were available at all MTP workshops and pop-up booths, in addition to all MPO committee meetings.

In total, participants were asked 22 questions. The questions were designed to evaluate the public's views on the current transportation network, future transportation funding and priorities, and land use development. Generally, the type of questions used were multiple choice and rating scales. Demographic information was also collected.

The charts and tables in this report are subject to rounding errors, and in some cases the totals may not sum to exactly 100%. On questions for which we accepted multiple responses, the percentages will sum to more than 100%.

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1 Formerly known as long-range transportation plans (LRTP). MTP and LRTP may be used interchangeably within this document.

## KEY FINDINGS

- Automobile is the primary mode of transportation for most of the population who works or residents in the region, with 95% of respondents reporting that they drive a personal vehicle frequently.
- The typical commute to work or school for the majority of individuals within the region is less than 30 minutes (74%), with 36% having less than a 15-minute commute typically.
- The biggest challenges are the maintenance of the transportation system (46%); access to quality jobs & education opportunities (44%), and the lack of alternative transportation options (36%).
- Respondents reported that the most acceptable potential funding mechanisms is one time fees on new developments (53%), while the least acceptable funding mechanisms are property taxes (70%) or a fee based on vehicle miles traveled. An increase in gas tax is split on if it should or should not be utilized (both received 42.1%).
- When asked to allocate funds to different transportation projects, on average respondents spent the most money on replacing or upgrading aging facilities (\$33.50).
- Enhancing safety is ranked as the highest priority for transportation project selections, followed closely by maintaining the system and increasing connectivity.
- Reinvesting and redeveloping high density areas, such as downtowns and major corridors (51%) was the respondents preferred method of managing future growth and development.



# Population Comparisons

This section compares the survey respondent trends with the population trends for the three-county region (Boone, Ogle, and Winnebago counties). It shows the overall respondents and population by age, race and ethnicity, income, and educational attainment. The source of the population trends was the U.S. Census Bureau's 2013-2017 American Community Survey 5-Year Estimates.

**Table 1. Age**

	Respondents (%)	Population (%)
18 to 24 years	6.5%	8.5%
25 to 34 years	20.8%	12.0%
35 to 44 years	23.1%	12.2%
45 to 54 years	18.5%	14.0%
55 to 64 years	16.7%	13.4%
65 years or older	13.4%	16.1%

Number of Respondents = 214

**Table 2. Race & Ethnicity**

	Respondents (%)	Population (%)
Asian	0.0%	2.1%
Native Hawaiian or Pacific Islander	0.0%	0.0%
Black/African American	3.6%	9.7%
White	85.6%	82.1%
American Indian/Alaskan Native	0.5%	0.3%
Two or more races	2.6%	2.7%

Number of Respondents = 195

**Table 3. Educational Attainment**

	Respondents (%)	Population (%)
Less than high school	0.9%	12.5%
High school / GED	8.4%	32.9%
Some college, no degree	15.3%	23.8%
Associate degree	12.1%	9.0%
Bachelors degree	28.4%	13.9%
Advanced degree	31.6%	8.1%

Number of Respondents = 215

**Table 4. Household Income**

	Respondents (%)	Population (%)
Less than \$25,000	8.7%	22.1%
\$25,000 to \$34,999	6.8%	10.2%
\$35,000 to \$49,999	9.7%	14.5%
\$50,000 to \$74,999	15.9%	19.7%
\$75,000 to \$99,999	15.0%	12.9%
\$100,000 to \$124,999	14.5%	8.2%
\$125,000 to \$149,999	11.1%	4.9%
\$150,000 or more	18.4%	7.6%

Number of Respondents = 207

# Questionnaire Results

As previously stated, the survey was developed by Region 1 Planning Council staff to provide valuable public feedback necessary in the development of the 2020 update to the Metropolitan Transportation Plan (MTP). The survey was designed to collect information from respondents on a variety of topics, and survey questions can be grouped into the following categories:

- Current transportation network;
- Funding and policy;
- Future growth and development; and
- Personal and household travel;
- Demographic questions.

Select results of the demographic questions can be found in the Population Comparisons section of this report.

A complete set of survey questions as they appeared in the paper survey and on-screen in the web-based survey are included in Appendix A.

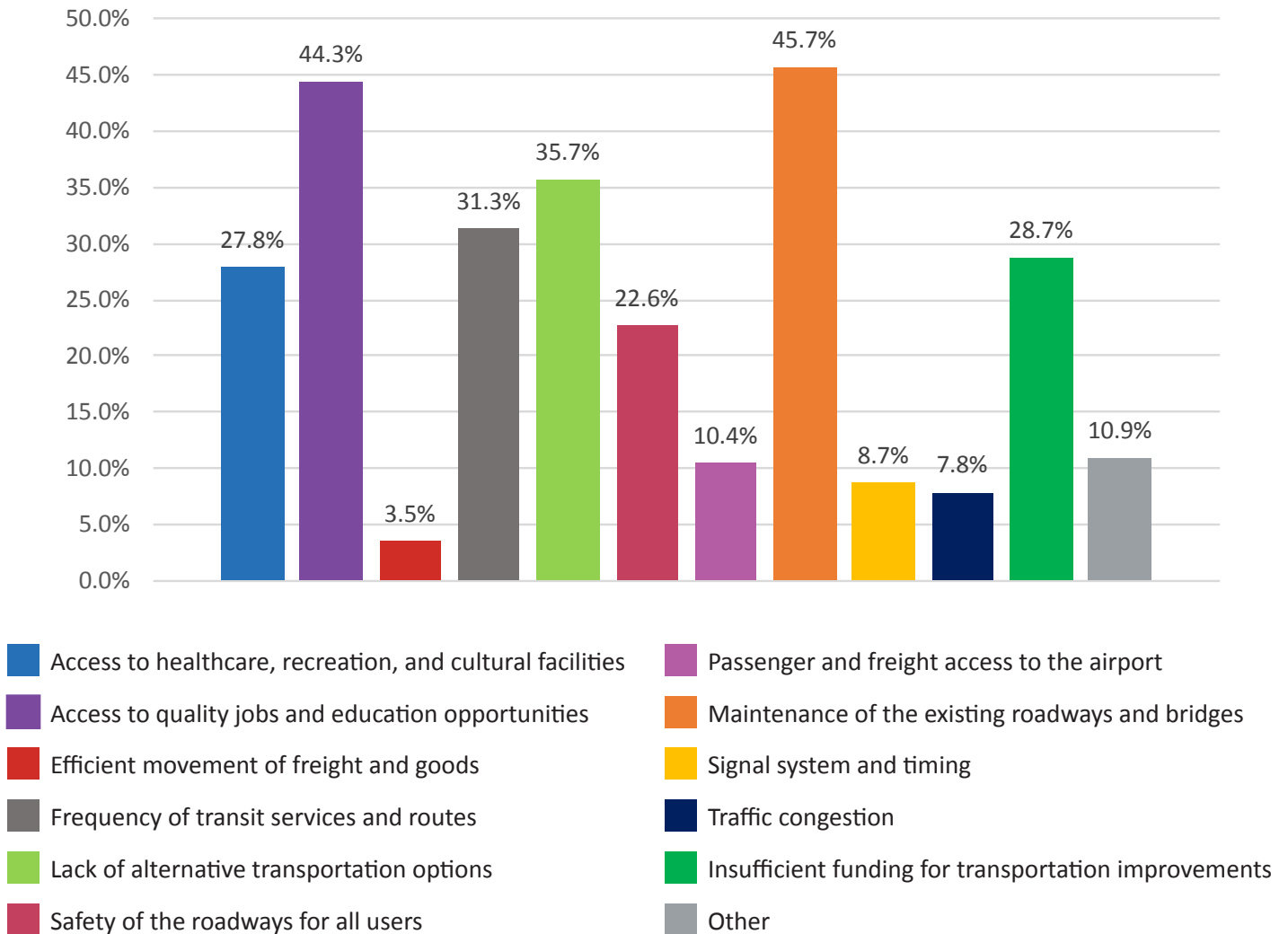
# CURRENT TRANSPORTATION NETWORK QUESTIONS

## WHAT ARE THE THREE BIGGEST TRANSPORTATION CHALLENGES FACING OUR REGION?

Multiple responses accepted.

Total Responses = 230

Figure 1. Biggest Transportation Challenges



### Other Responses

Thirty-three respondents selected “Other - Please Write-in” as one of their choices. Upon review of the write-in responses, it was determined that seven could be classified in the pre-existing categories and one response was “NA.” The remaining write-ins are listed below:

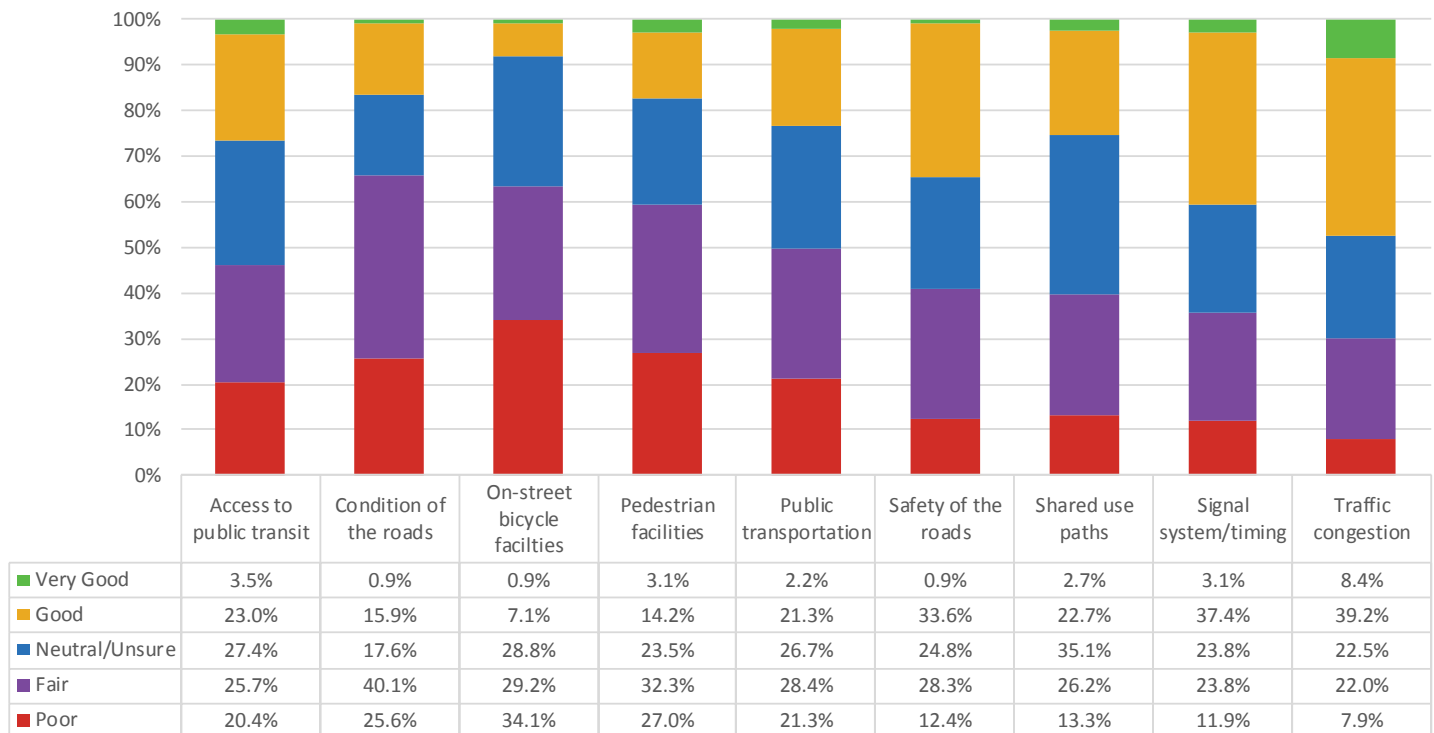
- Passenger rail (18)
- Cost of public transportation (3)
- Infrastructure for new technologies (2)
- Environmental impacts (1)
- Freight congestion (1)

## HOW WOULD YOU RATE THE CURRENT QUALITY OF THE FOLLOWING ASPECTS OF THE TRANSPORTATION SYSTEM?

Linear numeric scale ranged from 1 = Poor, 2 = Fair, 3 = Neutral/unsure, 4 = Good, and 5 = Very good.

Average Responses = 226

Figure 2. Current Quality of Transportation System



## ADDITIONAL THOUGHTS ON THE FUTURE OF THE TRANSPORTATION SYSTEM FOR THE REGION

Responses have been grouped by topic and should not be construed as a comment in support of or against each topic.

Total Responses = 84

Table 5. Additional Comments on Transportation

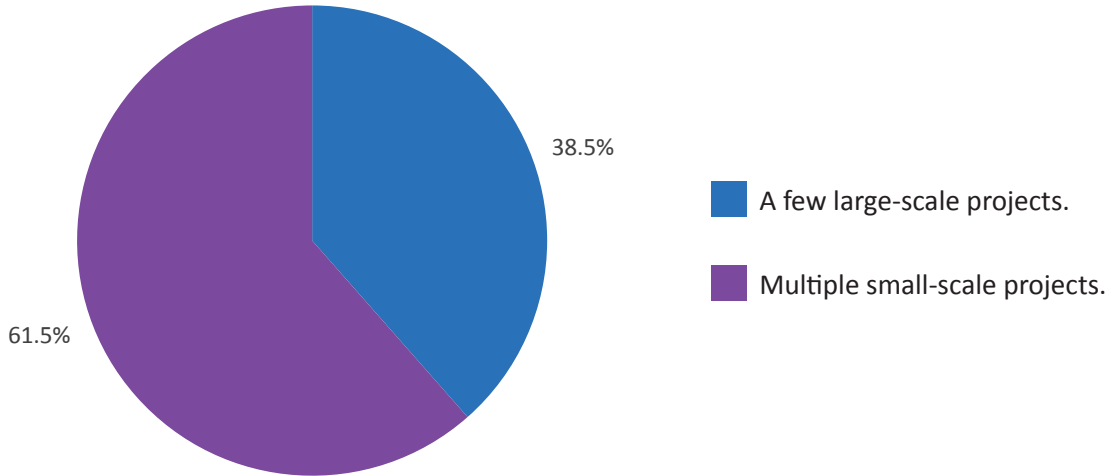
Topic	Responses
Passenger rail	32
Public transit	11
Other	10
Bicycle & pedestrian facilities	7
Access	4
Airport	4
Engineering/infrastructure	4
Maintenance of the system	3
Technology	3
Alternative transportation options	2
Funding	2
Safety	2

# FUNDING & POLICY QUESTIONS

## DURING THE NEXT 30 YEARS, WOULD YOU FOCUS FUNDING ON A FEW LARGE-SCALE PROJECTS OR MULTIPLE SMALL-SCALE PROJECTS?

Total Responses = 221

Figure 3. Large-Scale vs Small-Scale Projects



## WHAT ARE YOUR OPINIONS ON THE FOLLOWING POTENTIAL FUNDING SOURCES TO PAY FOR TRANSPORTATION INFRASTRUCTURE?

Scale ranged from 1 = Should be utilized, 2 = No preference, and 3 = Should not be utilized.

Figure 4. Funding - One Time Fees on New Development

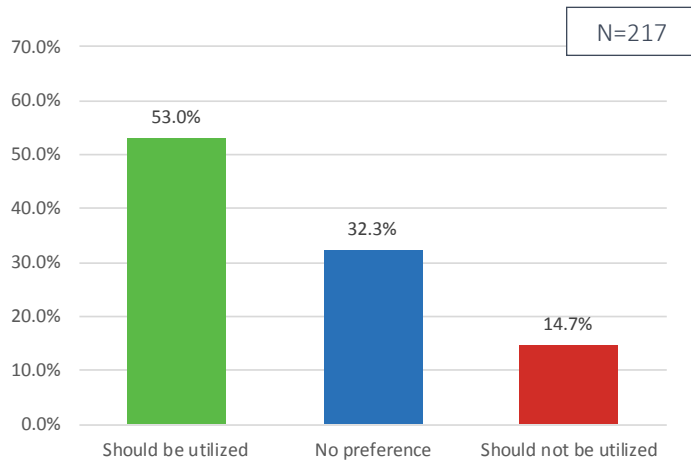
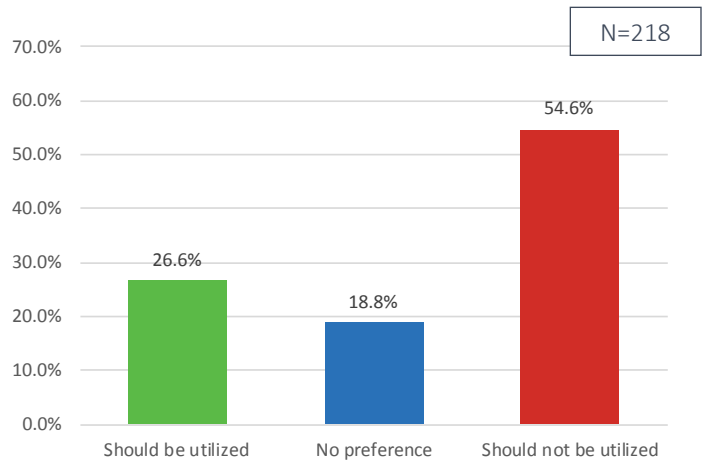
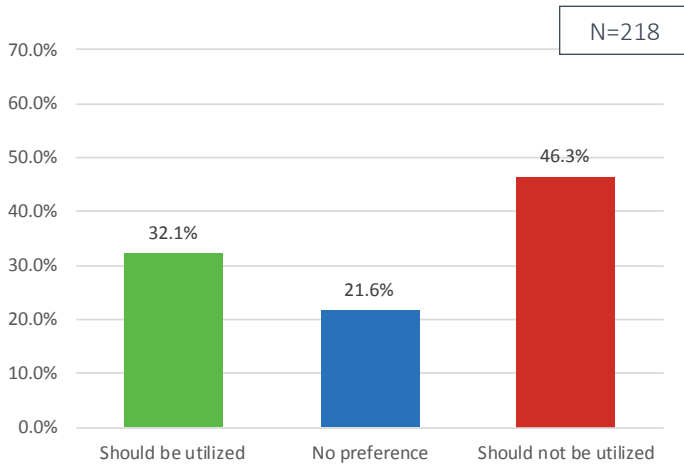


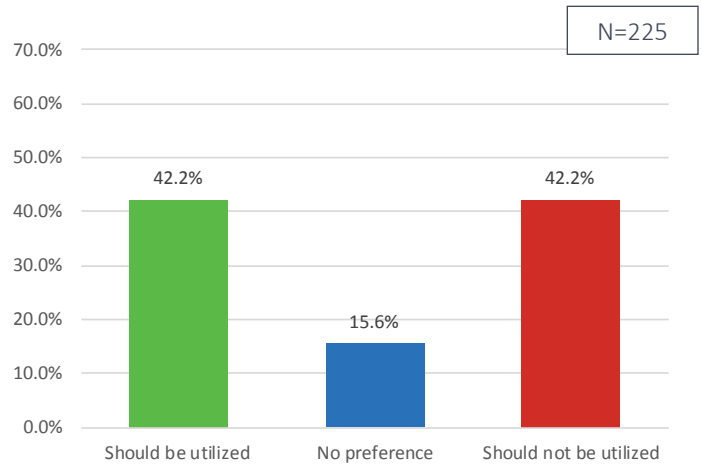
Figure 5. Funding - Tolls on New roads



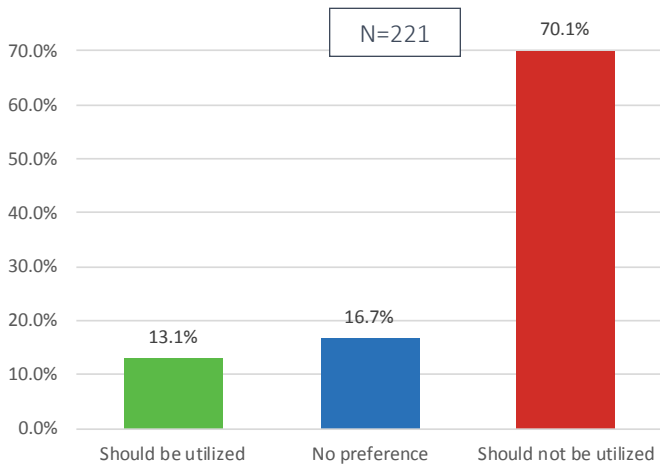
**Figure 6. Funding - Increased Sales Tax**



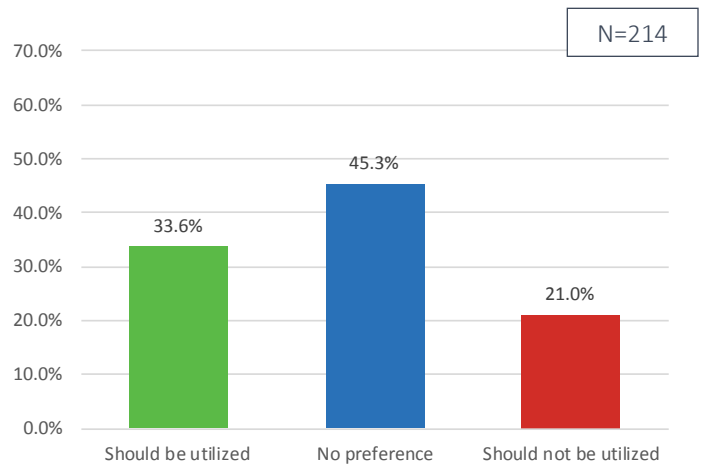
**Figure 7. Funding - Increased Gas Tax**



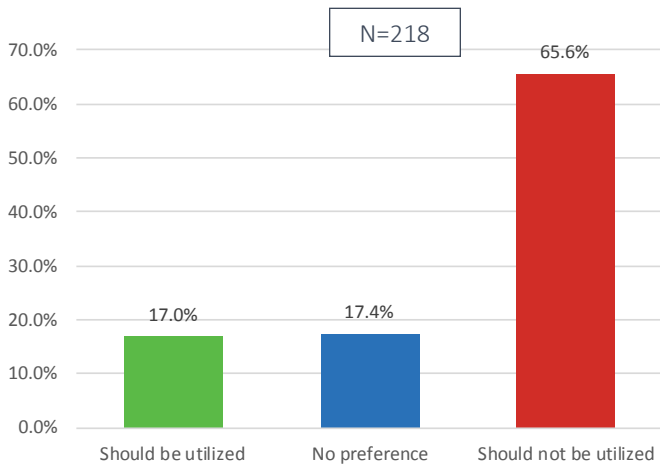
**Figure 8. Funding - Property Taxes**



**Figure 9. Funding - Special Assessment District**



**Figure 10. Funding - Tax on Vehicle Miles Driven**



**Other Responses**

Sixteen respondents chose to include an additional option for potential funding sources. The additional funding responses are listed below:

- Existing sources (3)
- Federal and/or grants (3)
- Hospitality taxes (2)
- 1% road tax (1)
- Bicycle sales tax (1)
- Income tax (1)
- Municipal vehicle registration (1)
- Public infrastructure bank (1)
- Parking fees (1)
- Special service area (1)
- Tax based on vehicle weight (1)

## IF YOU HAD \$100 TO SPEND ON TRANSPORTATION, HOW WOULD YOU DISTRIBUTE IT AMONG THESE PROJECTS?

Continuous sum in which respondents were able to enter number dollar values for each category, totalling \$100.

**Table 6. Transportation Funding Allocation**

Rank	Project Type	Sum	Average	Responses
1	Replace/upgrade aging facilities	\$4,115.30	\$33.50	123
2	Improve/add bus service	\$3,664.30	\$29.10	126
3	Construct new bike lanes and trails/greenways	\$1,906.70	\$18.30	104
4	Improve walking conditions	\$1,766.10	\$17.30	102
5	Improve roadway safety	\$1,613.10	\$17.30	93
6	Implement new transportation technologies	\$1,334.30	\$14.80	90
7	Improve street appearance	\$1,301.50	\$15.10	86
8	Improve intersections	\$1,293.00	\$15.40	84
9	Improve roadway operations	\$1,072.70	\$14.30	75
10	Other	\$942.00	\$27.70	34
11	Add lanes to existing roadways	\$931.50	\$13.90	67
12	Build new roadways	\$867.90	\$16.10	54
13	Implement traffic calming measures	\$672.60	\$11.00	61

## HOW SHOULD THE FOLLOWING PRIORITIES BE RANKED IN CONSIDERATION FOR TRANSPORTATION PROJECT SELECTION?

Forced ranking scale with 1 = Highest priority to 9 = Lowest priority.

**Table 7. Project Selection Priorities**

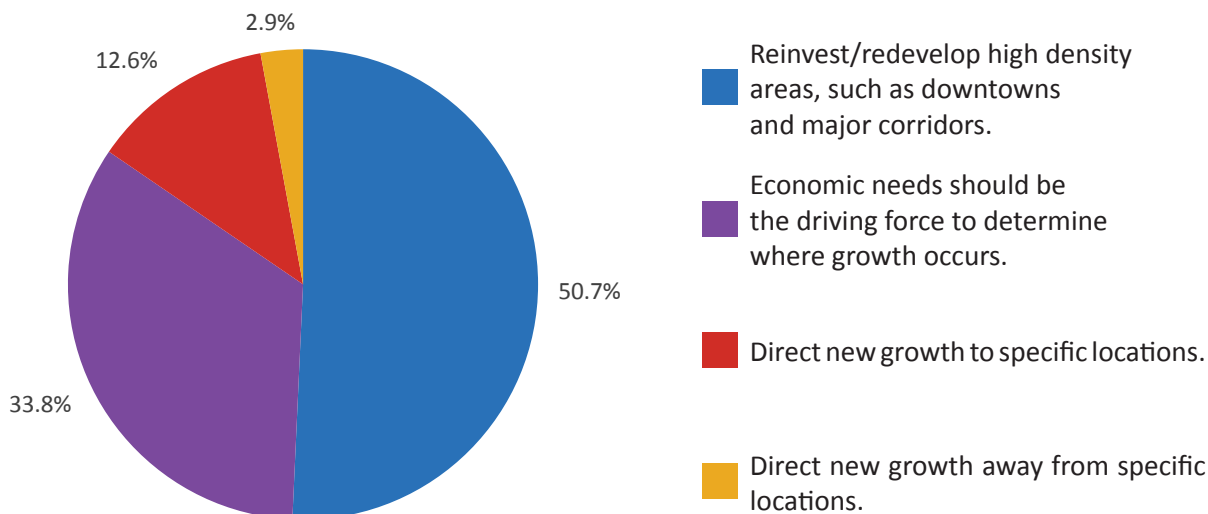
Overall Rank	Priority	Score	# of Rankings
1	Enhance Safety	1078	188
2	Maintain the System	1059	194
3	Increase Connectivity	1051	187
4	Boost Economic Vitality	1047	185
5	Expand Travel Options	1035	185
6	Protect the Environment	959	195
7	Improve Efficiency	931	186
8	Expand Technology	797	183
9	Increase Capacity	704	183

# GROWTH & DEVELOPMENT QUESTIONS

## HOW SHOULD FUTURE GROWTH AND DEVELOPMENT BE MANAGED?

Total Responses = 207

Figure 11. Future Growth & Development



### Specific Locations

Thirty-three respondents selected “Direct new growth to specific locations.” However, only 29 locations were entered in. Several locations were rescategorized due to overlap with prewritten response - four locations described reinvest/redevelopment and three locations described economic needs. The remaining locations are grouped below:

- Airport - SE Rockford (2)
- Belvidere (1)
- East side (1)
- I-39 (3)
- I-90 (3)
- IL-173 (1)
- Loves Park (1)
- Machesney Park (2)
- Near train station (2)
- Outlying areas, such as suburbs/rural areas (5)
- Parks (1)
- Riverside Blvd (1)
- Rockton (2)
- Roscoe (2)
- South Beloit (1)
- State Street (1)
- West side (4)

Six respondents selected “Direct new growth away from specific locations.” These locations are grouped below:

- Downtown (2)
- East State Street (1)
- Farmland (1)
- Rockford - unspecified (1)
- West side (1)

## ADDITIONAL THOUGHTS ON FUTURE GROWTH AND DEVELOPMENT IN OUR REGION

Responses have been grouped by topic and should not be construed as a comment in support of or against each topic.

Total Responses = 19

Table 8. Additional Comments on Development

Topic	Responses
Passenger Rail	5
Existing land use strategies	3
Neighborhood investment	3
Roadways	3
Economic development	2
Inter-regional connections	1
Public transit	1
Sprawl	1



# PERSONAL/HOUSEHOLD TRAVEL QUESTIONS

## HOW OFTEN DO YOU USE THE FOLLOWING TYPES OF TRANSPORTATION?

Frequency scale ranged from frequently to never.

Figure 12. Usage - Personal Vehicle

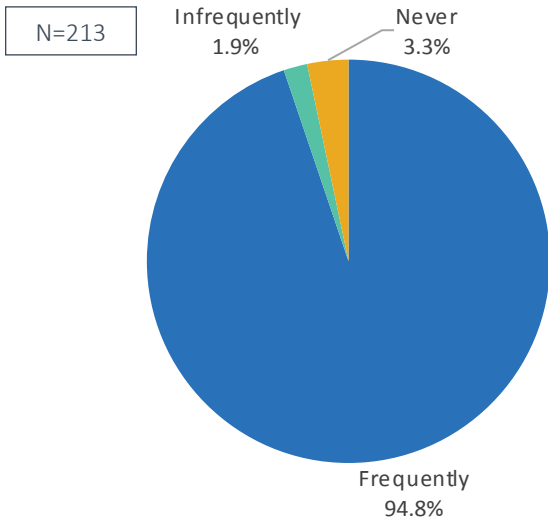


Figure 13. Usage - Carpool

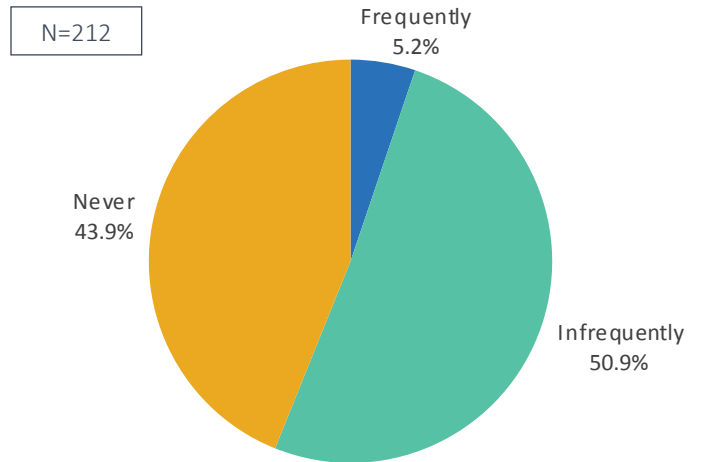


Figure 14. Usage - Commercial Airline

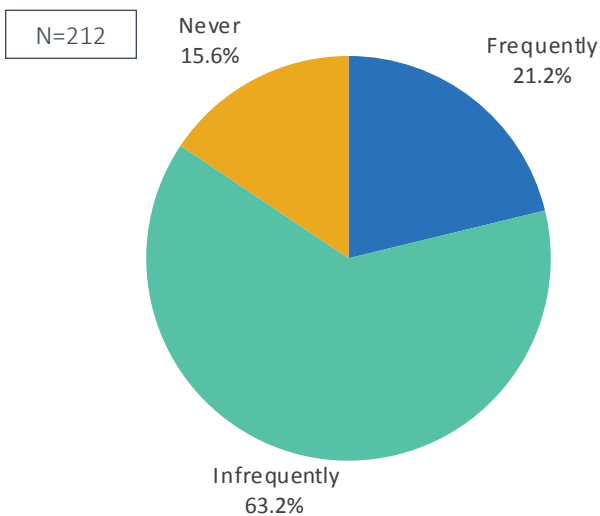


Figure 15. Usage - Bicycle

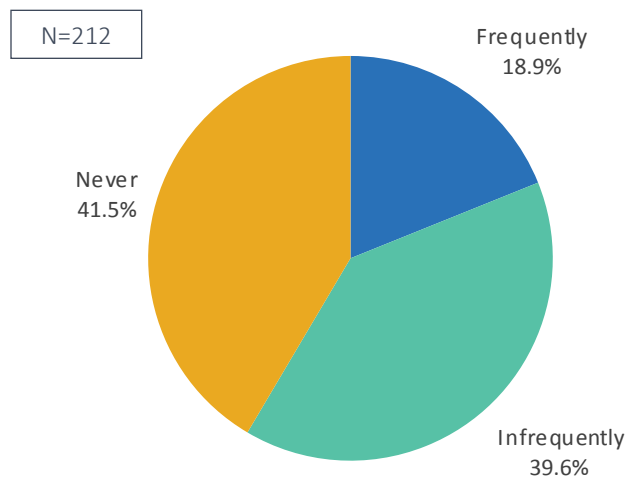


Figure 16. Usage - Bus/Public Transit

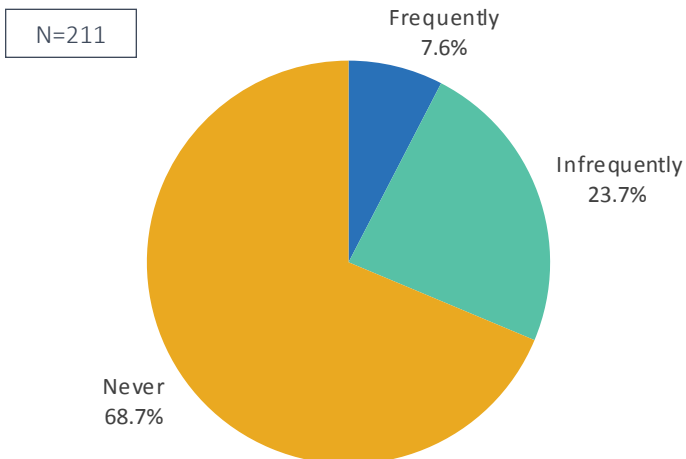
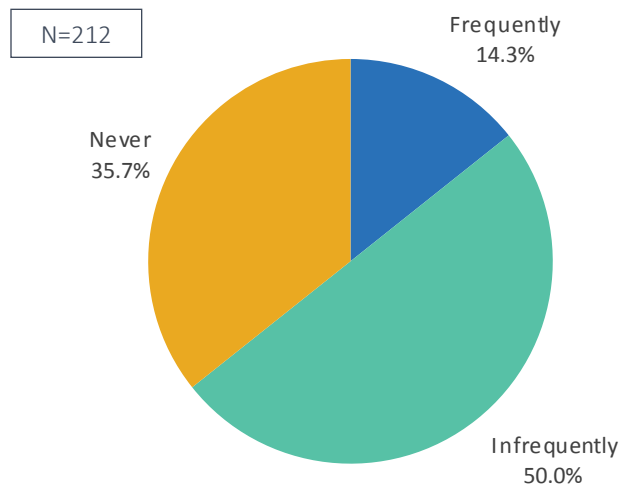
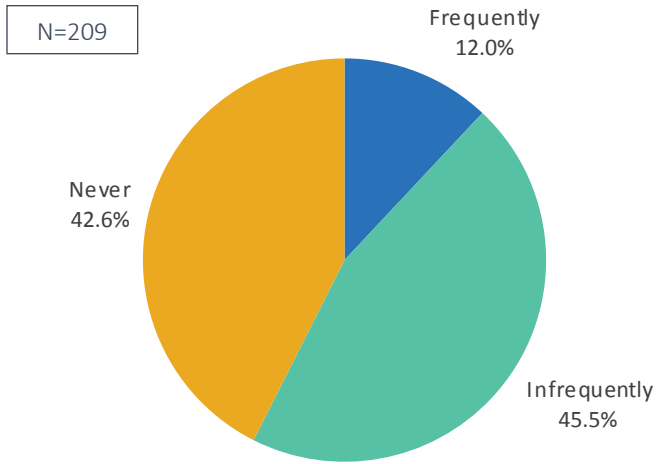


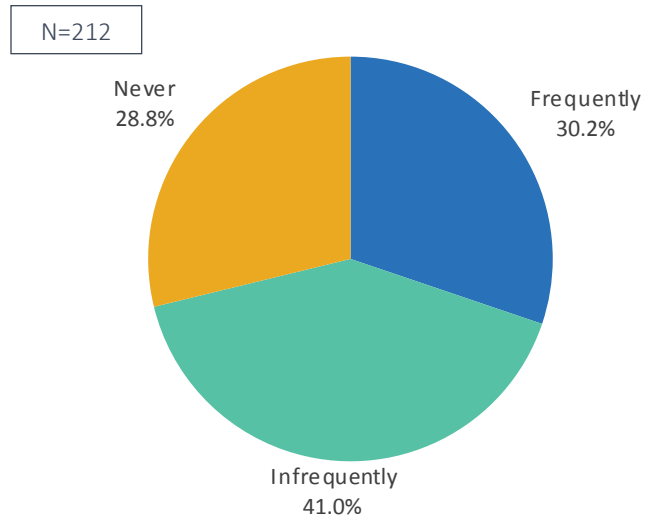
Figure 17. Usage - Intercity Bus



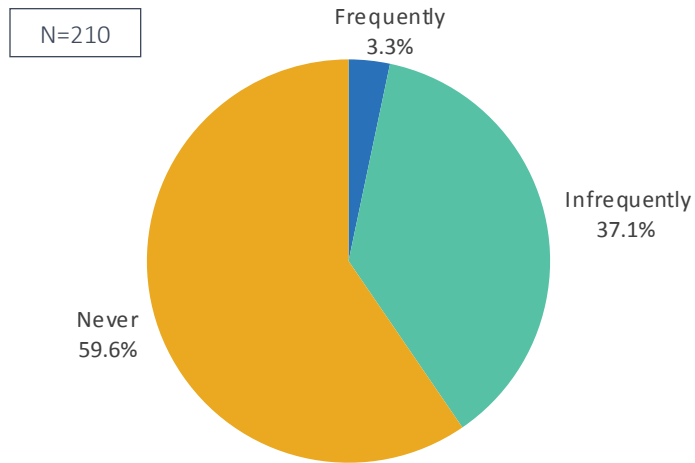
**Figure 18. Usage - Passenger Rail**



**Figure 19. Usage - Pedestrian Facilities**



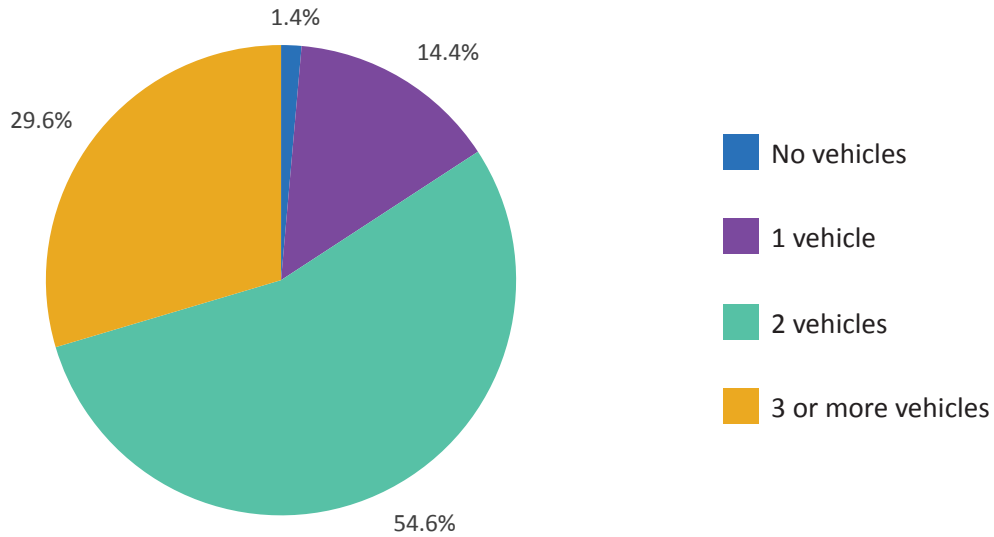
**Figure 20. Usage - Taxi**



## HOW MANY VEHICLES ARE IN YOUR HOUSEHOLD, INCLUDING MOTORCYCLES AND/OR ELECTRIC VEHICLES?

Total Responses = 216

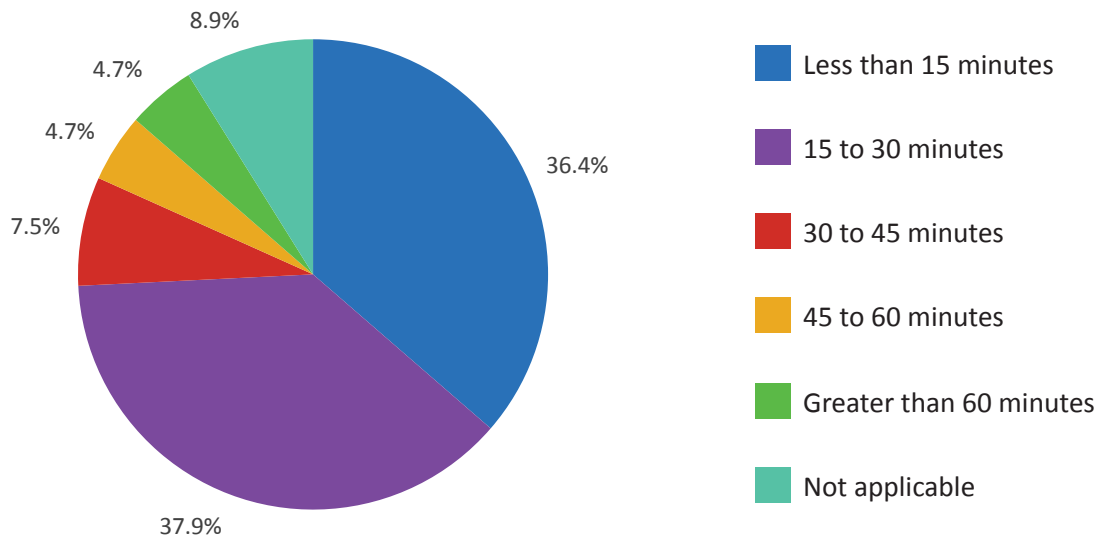
Figure 21. Vehicles Per Household



## HOW LONG IS YOUR TYPICAL COMMUTE TO WORK/SCHOOL?

Total Responses = 214

Figure 22. Typical Commute Length



# DEMOGRAPHIC QUESTIONS

## WHAT IS YOUR WORK/SCHOOL ZIP CODE?

Zip codes have been grouped by which county the majority of its area is located within.

Total Responses = 190

Table 9. Work/School Location by Zip Code

County	Zip Code	Percent
Boone	61008	16.3%
	61012	1.1%
	61065	1.1%
Cook	60016	0.5%
	60068	0.5%
	60601	1.1%
	60605	0.5%
	60606	1.1%
	60613	0.5%
DuPage	60103	0.5%
Kane	60140	0.5%
McHenry	60050	0.5%
Ogle	61068	1.1%
Rock	53511	0.5%
	53547	0.5%
Stephenson	61032	1.1%
Whiteside	61071	0.5%
Winnebago	61024	1.1%
	61072	1.1%
	61080	1.1%
	61101	16.8%
	61102	2.1%
	61103	7.4%
	61104	11.6%
	61107	8.4%
	61108	5.8%
	61109	2.1%
	61111	4.7%
	61112	0.5%
	61114	5.3%
	61115	2.6%
Unspecified - In region		0.5%
Unspecified - Out of region		1.1%

## WHAT IS YOUR HOME ZIP CODE?

Zip codes have been grouped by which county the majority of its area is located within.

Total Responses = 207

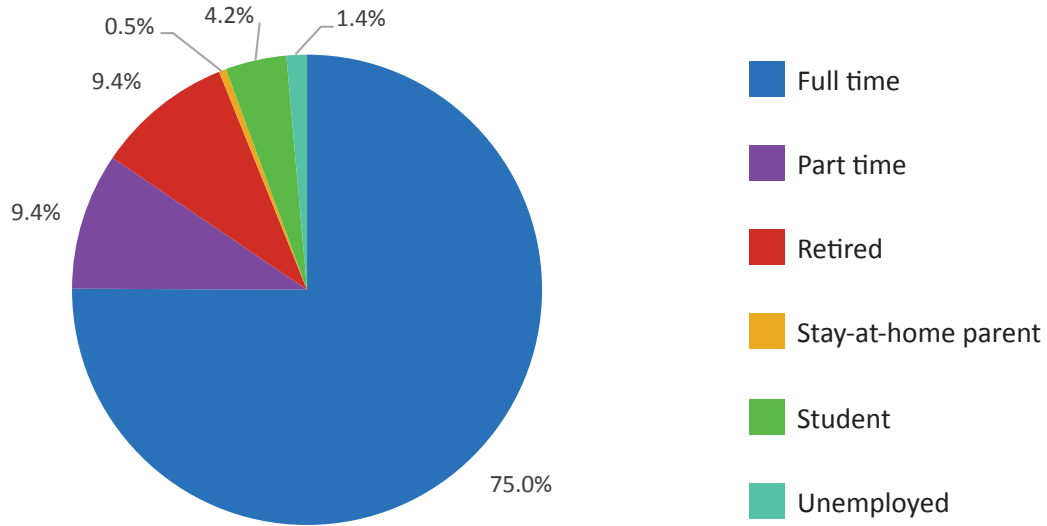
**Table 10. Home Location by Zip Code**

County	Zip Code	Percent
Boone	61008	15.9%
	61016	0.5%
	61038	0.5%
	61065	2.4%
	61080	1.9%
DeKalb	60113	0.5%
Kane	60140	0.5%
Lee	60553	0.5%
	61006	0.5%
McHenry	60098	0.5%
	60142	1.4%
Ogle	61054	0.5%
	61061	1.0%
Rock	53511	1.0%
Stephenson	61019	0.5%
	61032	1.0%
Winnebago	61024	1.4%
	61063	0.5%
	61072	1.9%
	61073	3.9%
	61088	0.5%
	61101	3.4%
	61102	2.9%
	61103	9.2%
	61104	2.9%
	61107	16.9%
	61108	10.6%
	61109	2.9%
	61111	6.3%
	61114	3.9%
	61115	3.9%

## WHAT BEST DESCRIBES YOUR EMPLOYMENT STATUS?

Total Responses = 212

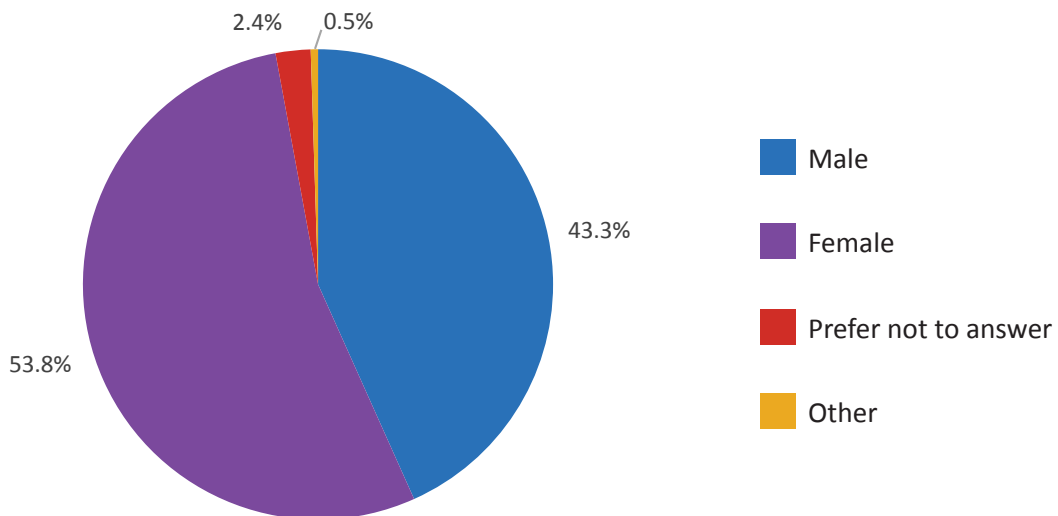
Figure 23. Employment Status



## WHAT IS YOUR GENDER?

Total Responses = 210

Figure 24. Gender



# Appendix A

## QUESTIONNAIRES

# Paper Survey



## TRANSPORTATION NEEDS & PRIORITIES SURVEY

Help improve transportation in the Rockford Region! Region 1 Planning Council (R1PC) is conducting a survey to better understand the transportation needs and priorities of those who live, work, and play in Boone, Winnebago, and northern Ogle counties. Your views and opinions will help shape the region's Metropolitan Transportation Plan.

**1. What are the three biggest transportation challenges facing our Region?**

- Access to healthcare, recreation, and cultural facilities
- Access to quality jobs and education opportunities
- Efficient movement of freight and goods
- Frequency of transit services and routes
- Lack of alternative transportation options (walking or biking)
- Safety of the roadways for all users
- Passenger and freight access to the airport
- Maintenance of the existing roadways and bridges
- Signal system and timing
- Traffic congestion
- Insufficient funding for transportation improvements
- Other: \_\_\_\_\_

**2. How would you rate the current quality of the following aspects of the transportation system.**

(1=Poor, 2=Fair, 3=Neutral/unsure, 4=Good, 5=Very Good)

	1	2	3	4	5
Access to public transit	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Condition of the roads	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
On-street bike facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pedestrian facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Public transportation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Safety of the roads	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shared use paths	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Signal system/timing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Traffic congestion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**3. During the next 30 years, would you focus funding on a few large-scale projects or multiple small-scale projects?**

- A few large-scale projects
- Multiple small-scale projects

**4. What are your opinions on the following potential funding sources to pay for transportation infrastructure?**

(1=Should be utilized, 2=No preference, 3=Should be not utilized)

	1	2	3
One time fees on new development	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tolls on new roads	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Increased sales tax	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Increased gas tax	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Property taxes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Special assessment district	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tax based on vehicle miles driven	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**5. If you had \$100 to spend on transportation, how would you distribute it among these projects? (Please specify dollar [\$] amounts.)**

- \_\_\_\_\_ Improve roadway safety
- \_\_\_\_\_ Improve roadway operations
- \_\_\_\_\_ Construct new bike lanes and trails/greenways
- \_\_\_\_\_ Improve/add bus service
- \_\_\_\_\_ Replace/upgrade aging facilities
- \_\_\_\_\_ Improve intersections
- \_\_\_\_\_ Implement new transportation technologies
- \_\_\_\_\_ Add lanes to existing roadways
- \_\_\_\_\_ Build new roadways
- \_\_\_\_\_ Implement traffic calming measures
- \_\_\_\_\_ Improve walking conditions
- \_\_\_\_\_ Improve street appearance
- \_\_\_\_\_ Other: \_\_\_\_\_

**6. How should the following priorities be ranked in consideration for transportation project selection?**

(1=Highest Priority to 9=Lowest Priority)

- \_\_\_\_\_ **Boost Economic Vitality:** Focus on investments that support trade, employment, and productivity.
- \_\_\_\_\_ **Enhance Safety:** Making roads, bridges, transit system, sidewalks, and bike paths safer through improved designs and increased enforcement.
- \_\_\_\_\_ **Expand Technology:** Implementing technology to improve safety and efficiency of traffic operations.
- \_\_\_\_\_ **Expand Travel Options:** Provide more alternatives for people to travel to jobs, services, and other opportunities.
- \_\_\_\_\_ **Increase Capacity:** Improving the movement of goods and people through the widening of existing roads and/or building of new roads
- \_\_\_\_\_ **Increase Connectivity:** Creating a multimodal, interconnected system — connecting bikeways, pedestrian facilities, transit services, and roadways.
- \_\_\_\_\_ **Improve Efficiency:** Make travel more efficient and reliable for moving people and goods.
- \_\_\_\_\_ **Maintain the System:** Keep the current transportation system in good repair to extend the life of our investment.
- \_\_\_\_\_ **Protect the Environment:** Promote transportation projects that help reduce air and water pollution and minimize impacts on natural areas.

Please continue on the other side. ➔



7. Do you have any additional thoughts on the future of the transportation system for our region?

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8. How should future growth and development be managed? (Select one)
- Reinvest/redevelop high density areas, such as downtowns and major corridors.
  - Economic needs should be the driving force to determine where growth occurs.
  - Direct new growth to specific locations.  
If so, which specific locations: \_\_\_\_\_
  - Direct new growth away from specific locations.  
If so, which specific locations: \_\_\_\_\_

9. Do you have any additional thoughts on future growth and development in our region?

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10. How often do you use the following types of transportation? (1=Frequently, 2=Infrequently, 3=Never)

	1	2	3
Personal Vehicle	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Carpool	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Commercial airline	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bicycle	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bus/public transit	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Intercity bus (e.g. Van Galder, etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Passenger Rail	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pedestrian facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Taxi	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

11. How many vehicles are in your household, including motorcycles and/or electric vehicles.
- 0
  - 1
  - 2
  - 3+

12. How long is your typical commute to work/school? (Select one)
- Less than 15 minutes
  - 15 to 30 minutes
  - 30 to 45 minutes
  - 45 to 60 minutes
  - Greater than 60 minutes
  - I work from home/telecommute
  - Not applicable

13. What is your work/school zip code? \_\_\_\_\_

14. What is your home zip code? \_\_\_\_\_

15. What best describes you employment status?
- Full time
  - Part time
  - Retired
  - Stay at home parent
  - Student
  - Unemployed

16. Which category below includes your age?
- 17 or younger
  - 18 to 24
  - 25 to 34
  - 35 to 44
  - 45 to 54
  - 55 to 64
  - 65 or older

17. What is the highest degree or level of school you have completed?
- Less than high school
  - High school / GED
  - Some college, no degree
  - Trade/technical training
  - Associate degree
  - Bachelors degree
  - Advanced degree (Master's, Doctorate)

18. What is your approximate household income?
- Less than \$25,000
  - \$25,000 to \$34,999
  - \$35,000 to \$49,999
  - \$50,000 to \$74,999
  - \$75,000 to \$99,999
  - \$100,000 to \$124,999
  - \$125,000 to \$149,999
  - \$150,000 or more

19. What is your gender?
- Male
  - Female
  - Prefer not to answer
  - Other: \_\_\_\_\_

20. Which race/ethnicity best describes you? (Select all that apply)
- Asian
  - Native Hawaiian or other Pacific Islander
  - Black/African American
  - White
  - Hispanic/Latino
  - American Indian/Alaskan Native
  - Other: \_\_\_\_\_
  - Prefer not to answer

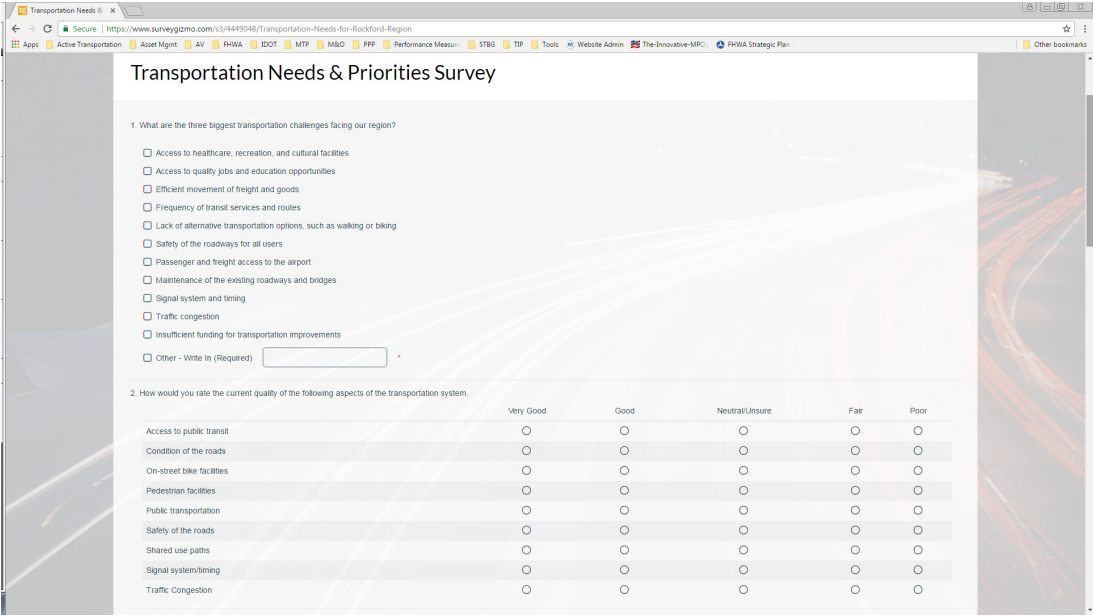
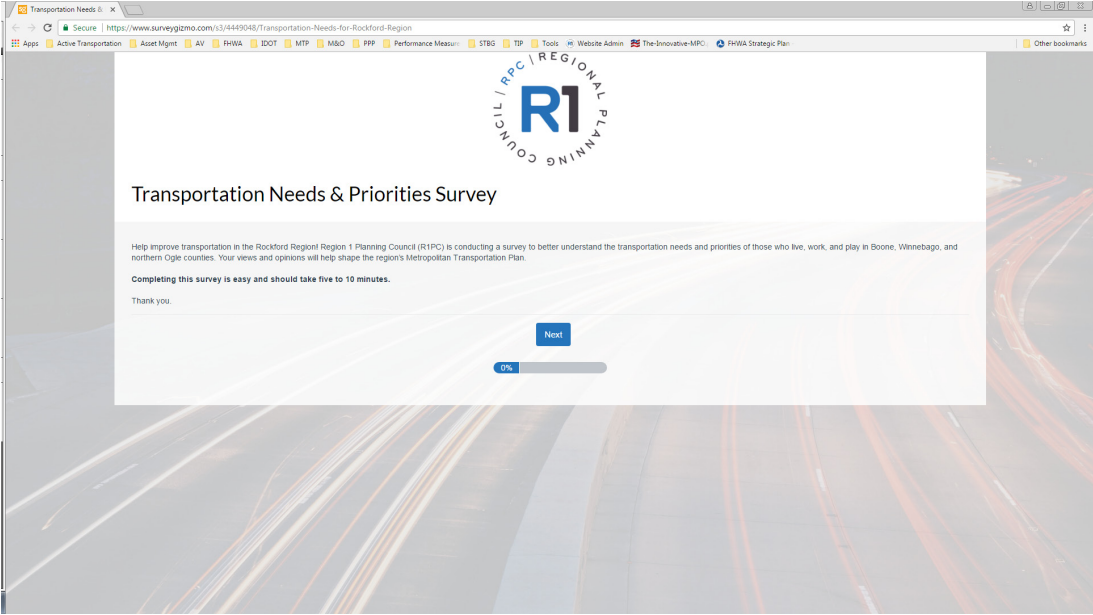
21. What is the best way to keep you informed about transportation-related projects? (Select all that apply)
- Television
  - Local newspaper
  - Online/website
  - Radio announcement
  - Public meetings/forums
  - Newsletter
  - Social Media (Facebook, Twitter, etc.)
  - Brochures/posters

**Thank you for taking our survey. Your response is very important to us.**

If you want to stay informed sign up for our mailing list!

EMAIL: \_\_\_\_\_

# Web-Based Survey



Transportation Needs & Priorities Survey

3. During the next 30 years, would you focus on funding a few large-scale projects or multiple small-scale projects?

A few large-scale projects  
 Multiple small-scale projects

4. What are your opinions on the following potential funding sources to pay for transportation infrastructure?

	Should be utilized	No preference	Should not be utilized
One time fees on new development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tolls on new roads	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increased sales tax	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increased gas tax	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Property taxes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Special assessment district	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tax based on vehicle miles drives	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="text" value="Enter another option"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5. If you had \$100 to spend on transportation, how would you distribute it among these projects? Please specify dollar (\$) amount.

Improve roadway safety  
 Improve roadway operations  
 Construct new bike lanes and trails/greenways  
 Improve/add bus service  
 Replace/upgrade aging facilities  
 Improve intersections  
 Implement new transportation technologies  
 Adding lanes to existing roadways  
 Building new roadways  
 Implement traffic calming measures  
 Improve walking conditions

Transportation Needs & Priorities Survey

6. How should the following priorities be ranked in consideration for transportation project selection? (1 - Highest Priority, 9 - Lowest Priority)

	1	2	3	4	5	6	7	8	9
<b>BOOST ECONOMIC VITALITY:</b> Focus on investments that support trade, employment, and productivity.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>ENHANCE SAFETY:</b> Making roads, bridges, transit system, sidewalks, and bike paths safer through improved designs and increased enforcement.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>EXPAND TECHNOLOGY:</b> Implementing technology to improve safety and efficiency of traffic operations.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>EXPAND TRAVEL OPTIONS:</b> Provide more alternatives for people to travel to jobs, services, and other opportunities.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>INCREASE CAPACITY:</b> Improving the movement of goods and people through the widening of existing roads and/or building new roads.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>INCREASE CONNECTIVITY:</b> Creating a multimodal, interconnected system - connecting bikeways, pedestrian facilities, transit services, and roadways.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>IMPROVE EFFICIENCY:</b> Make travel more efficient and reliable for moving people and goods.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>MAINTAIN THE SYSTEM:</b> Keep the current transportation system in good repair to extend the life of our investment.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>PROTECT THE ENVIRONMENT:</b> Promote transportation projects that help reduce air and water pollution and minimize impacts on natural areas.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

7. If you have any additional thoughts on the future of the transportation system for our region, please share them below:

8. How should future growth and development be managed? (Select one)

Reinvest/redevelop high density areas, such as downtowns and major corridors.  
 Economic needs should be the driving force to determine where growth occurs.  
 Direct new growth to specific locations. If so, which specific locations:   
 Direct new growth away from specific locations. If so, which specific locations:

Transportation Needs & Priorities Survey

10. How often do you use the following types of transportation?

	Frequently	Infrequently	Never
Personal Vehicle	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Carpool	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Commercial Airline	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bicycle	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bus/Public Transit	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Intercity bus - Van Gelder, Greyhound, etc.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Passenger Rail	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pedestrian facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Taxi	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

11. How many vehicles are in your household, including motorcycles and electric vehicles?

0  
 1  
 2  
 3+

12. How long is your typical commute to work/school? (Select one)

Less than 15 minutes  
 15 to 30 minutes  
 30 to 45 minutes  
 45 to 60 minutes  
 Greater than 60 minutes  
 N/A

13. What is your work/school zip code?

14. What is your home zip code?

Transportation Needs & Priorities Survey: Analysis Report

15. What best describes your employment status?

- Full time
- Part time
- Retired
- Stay at home parent
- Student
- Unemployed

16. Which category below includes your age?

- 17 or younger
- 18 to 24
- 25 to 34
- 35 to 44
- 45 to 54
- 55 to 64
- 65 or older

17. What is the highest degree or level of school you have completed?

- Less than high school
- Graduated high school
- Some college, no degree
- Trade/technical school
- Associate degree
- Bachelor's degree
- Advanced degree (Master's, Doctorate)

18. What is your approximate household income?

- Less than \$25,000
- \$25,000 to \$34,999
- \$35,000 to \$49,999
- \$50,000 to \$74,999
- \$75,000 to \$99,999

19. What is your gender?

- Male
- Female
- Prefer not to answer
- Other - Write in

20. Which race/ethnicity best describes you? (Select all that apply)

- Asian
- Native Hawaiian or Other Pacific Islander
- Black/African-American
- White
- Hispanic/Latino
- American Indian/Alaska Native
- Other - Write in
- Prefer not to answer

21. What is the best way to keep you informed about transportation-related projects? (Select all that apply)

- Television
- Local Newspaper
- Online/website
- Radio announcement
- Public meetings/forums
- Newsletter
- Social networks (Facebook, Twitter, etc.)
- Brochures/posters

22. Have you participated in an MPO planning process before?

- Yes
- No

23. If you want to stay informed sign up for our mailing list

## **MPO STAFF**

### **MICHAEL DUNN**

*Executive Director*

### **JON PAUL DIPLA, AICP**

*Director of Metropolitan Planning Organization*

### **SYDNEY TURNER**

*Metro Program Manager*

### **COLIN BELLE**

*Transportation Systems Planner*

### **MARGARET CAMPBELL**

*Metropolitan Planner*

### **BRANDON GEBER**

*Metropolitan Transit Planner*

## **ONLINE RESOURCES**

**Region 1 Planning Council Website**

<http://r1planning.org>

**2050 Metropolitan Transportation Plan Webpage**

<http://r1planning.org/mtp>

**Transportation for Tomorrow (2040): A Long Range Transportation Plan for the Rockford Region**

<http://r1planning.org/fundamentals>



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