



Data Services Request Form

Information & Instructions

Complete this form and submit it to info@r1planning.org.

Upon receipt of your request, we will review and respond within five (5) business days. We may ask you to clarify what data services you are requesting. For data analysis requests, please be prepared to submit any relevant data needed to conduct the analysis in a file format that can be opened in Excel, if available, to R1 staff upon request.

Contact Information

Name: _____ Title: _____

Agency: _____ Is this Agency an R1 Member: ☐ Yes ☐ No

Name of Project/Study: _____

Phone: _____ Email: _____

Please list any R1 staff you have already contacted regarding this request: _____

Request Information

This section will cover the scope of the requested project. Please answer the following questions to the best of your ability.

Which type of data services best suit your project goals? Please check all that apply.

☐ **Custom Report or Dashboard**

Performing valuable data exploration and analysis to obtain information about the community, and summarizing the results in a professionally designed document or interactive data-driven website.

☐ **Data Sourcing**

Researching potential data sources on the web to be used in further analyses.

☐ **Economic Impact Analysis**

Analyzing the effectiveness of past and future decisions on the economics of the region.

☐ **Geospatial Modeling**

Displaying data on custom-built, interactive maps. These could also include maps generated using geographic information systems (GIS).

☐ **Pattern Recognition and Future Scenario Modeling**

Finding patterns within datasets and predicting future outcomes using machine learning techniques.

☐ **Program Evaluation**

Creating and using custom metrics to assess program efficacy.

☐ **Transportation Analysis**

Using travel demand modeling software to determine the traffic volumes/counts (projected or past) on specific roads/areas within the Rockford Metropolitan Planning Area (MPA).

Please describe the goal of your project. Additionally, if none of the above categories are applicable, please explain here.